



ADVANCED INTERNATIONAL TRAINING PROGRAMME 2010

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# Copyright and Related Rights in the Global Economy

Stockholm, Sweden September 27 – October 15, 2010

Regional follow-up, conducted in March 7–11, 2011

## Invitation

The Swedish International Development Cooperation Agency (Sida) offers, as part of its bilateral development assistance, Advanced International Training Programmes of strategic importance to the social and economic development in the participants' countries. The International Training Programmes are specially designed for persons qualified to participate in reform processes of strategic importance on different levels and holding a position in home organisation with mandate to run processes of change. This methodology is based on the assumption that your country wishes to carry out changes and is willing to invest own resources to achieve these changes. In the long-term perspective the programmes shall contribute to institutional strengthening and capacity development in the participants' countries.

The training is focused on support to individual or team plans for change. The plan shall be well established in the participant's organisation and is a basic part of the programme concept.

In this brochure you will find information on the specific objectives for this particular programme, its content and structure, and how and when to apply. You will also find an application form.

The importance of intellectual property rights has increased considerably in recent years and this branch of law has become an issue of great political and economic significance in international negotiations, especially after the establishment of the World Trade Organization. While the issue is important, it is also complex and the repercussions of various solutions are not easy to grasp. Considerable knowledge and experience is therefore necessary in order to fully understand and successfully participate in the international negotiations where the outcome may affect both national economies and international trade relations. For many developing countries this poses considerable challenges.

Recognizing this fact, Sida has taken the initiative to organise, together with the World Intellectual Property Organization and the Swedish Patent and Registration Office, a Training and Advisory Programme on Copyright and Related Rights in the Global Economy. We hope that the programme will be of interest to you and hereby invite you to nominate candidates.

Women are encouraged to apply.



Anders Nordström  
Director General  
Sida



Susanne Ås Sivborg  
Director General  
Swedish Patent and Registration Office

## Objectives

The main objectives and rationale of the Programme are the following:

- As an effective copyright system rests on three pillars, namely legislation, enforcement and management, the basic aim of the Programme is to increase the familiarity with all those aspects, both from a national and an international perspective, using Sweden as an illustrative example.
- To provide information and knowledge about the main national and international elements of the law on copyright and related rights
- To provide presentations of the World Intellectual Property Organization and the World Trade Organization and their functions
- To inform about and discuss a number of special issues of actual importance, such as the economic impact of copyright law and of the copyright industries in the national economies and also the impact of piracy of protected works and ways and means to combat that phenomenon
- To inform about and discuss indi-

vidual and collective management of copyright and related rights in order to enable the widest possible reaping of the benefits from the exploitation of protected works

- To discuss and provide illustration of various aspects of international negotiations in the field of intellectual property
- A particularly important part of the Programme is to make it possible for participants to assess, in a preparatory phase, the copyright and related rights situation in their own countries and to discuss and find ideas on how to develop and improve that situation, on the basis of knowledge and experience gained in the course of the Programme.

This will be dealt with as a specific project.

## Contents

The training in Stockholm will be focussed on a number of special themes, mainly the following.

- General aspects of intellectual property in the world today
- A presentation of the United Na-

tions System of Specialised Agencies and of the World Intellectual Property Organization (WIPO) and its functions

- A presentation of the international trading system, mainly the World Trade Organization (WTO) and its activities, especially as regards the Agreement on Trade-Related Aspects of Intellectual Property Law (The TRIPS Agreement)
- The legal, enforcement and management aspects of copyright law
- The copyright system in Sweden as an illustrative example, with visits to various organisations in this field
- A number of special issues, such as the effects of piracy of protected works and contributions
- Teaching of intellectual property law

## Structure

The training focuses to contribute to support the country projects identified by the participants. Working with these projects can either be done individually or in teams, but

the work should be firmly established in the participant's organisation in order to secure sustainability.

#### The Programme is divided into four phases.

**The first phase** is a preparatory phase where the participants should prepare a 3–4 page country report containing an analysis and review of the copyright and related rights situation in their own countries.

The participants should also identify a project of specific interest to the country.

This project will be dealt with during the other phases.

**The second phase** consists of a three-week training in Stockholm where information will be provided as a basis for discussion, about the legal, managerial, economic benefit and practical aspects of copyright and related rights and where also the participants' reports and in particular their projects will be discussed.

**The third phase** will take place in the participants' home countries where they should implement the project they have selected in phase one and worked with during the Stockholm part (phase 2). Support from the Swedish tutors will be available through e-mail during this phase.

The participants are requested to send a midterm progress report to the organisers.

**The fourth phase** will consist of a 5 day follow-up meeting of all the participants where the project and its development plan will be reviewed.

#### The training in Stockholm

The training will be carried out through lectures, discussions, practical work, and study visits.

Considerable time will be devoted to the projects (which are to be prepared at home) and to the country reports.

#### The country project

The chosen project should aim to support change processes in the participant's country and organisation. Participants must make sure to have the support of their home organisation since the financing of the project is the responsibility of the participants

and their organisations. Please note that the project does not have to be finished at the time of the follow-up.

#### Follow-up training

About six months after the conclusion of the training programme in Stockholm a follow-up training will take place in one of the target regions.

During that training the projects will be studied and discussed and further information given on the issues addressed in the Stockholm training.

#### Date and place

The Stockholm training will be implemented in Stockholm from September 27 to October 15, 2010.

The follow-up phase of the programme will be conducted in March 7 to 11, 2011 in one of the target regions or in Europe.

#### Teaching

Swedish and international experts on Intellectual Property will deliver lectures and participate in discussion as well as assist the participants with their work on the projects.

All training will be conducted in English.

#### Management and staff

Staff of the Swedish Patent and Registration Office will be available during the Stockholm training to support the participants.

Mr Christian Nilsson is responsible for the training.

#### Participation

##### Target region

Africa, Asia, Latin America, Middle East/North Africa. A list of countries invited will be found on the web site of the Swedish Patent and Registration Office.

##### Target Group

The Programme is directed towards policy-makers and their advisers as well as towards persons at a senior decision-making level from the government sector, collective management organisations and also to persons from the university or the private sector who are or who will be involved in issues concerning copyright and related rights on a national

level. The number of participants will be limited to 25.

#### Participation requirements

The participants accepted to the programme shall be obliged to participate in all phases of the programme. Substitutes will not be accepted for any phases. The participant should have some proficiency in the use of computers (word processing) and access to computers with Internet connection in the home country (for e-mail communications). The WIPO general course on Intellectual Property (DL101) or equivalent knowledge is recommended but not a prerequisite. The participant's professional role in his/her home country is more important than formal qualifications.

When accepted to the programme candidates will be asked to prepare a short description of the chosen project.

#### Language requirements etc.

Very good knowledge of English is required.

An English language test should be made with an official body in the home country of the applicant, unless the applicant can provide other documentation to support her/his ability.

Swedish Embassies/Consulates do not carry out language tests but may be able to recommend appropriate language institutes for conducting tests.

#### Health requirements

Considering the training programme consists of international travels and work away from home in a new environment, good health and full working capacity is conditioned. It is therefore recommended that applicants undergo a medical examination before filling in the Medical Statement in the Application form.

### Application Process

**Closing date for application is  
June 7, 2010**

Applications submitted after closing date will not be considered.

The application should be submit-

ted to the nearest Swedish Embassy/Consulate. If there is no Swedish Embassy in the applicant's country, the application should be submitted directly to the Program Secretariat (see below).

The application should be written on the special form attached and include a recent photograph and required information and documents. The application form is available on [www.prv.se/courses](http://www.prv.se/courses).

When necessary, the application should be approved by the official nominating authority in the country.

Selected applicants will be notified by e-mail or telefax in June-July, 2010. Once accepted, the applicant must confirm participation, also by e-mail or fax. An invitation letter will be sent out, containing additional information on the programme and the practical arrangements.

### Cost of Participation

The Swedish International Development Cooperation Agency (Sida) will cover your participation fee (covering all training cost such as lectures, literature, documentation, study tours and certain social activities) and the accommodation costs including hotel room and breakfast. Lunches but not dinners are provided on working days.

International travel cost (air tickets) to and from Sweden will also be

covered by Sida but not costs for stopovers and visa etc.

The participant carries costs incurred in travelling to the nearest international airport.

Sida always pays international travel cost in connection to the fourth phase of the training programme.

Personal expenses are not included.

A meal allowance of 230 SEK per working day will be remitted to the participants by the Swedish organizers to cover minor expenses of various kinds. Lunches are provided on working days. On weekends participants will receive a meal allowance of 300 SEK. Only breakfast is provided for during weekends.

The Swedish allowance is only intended to give you a financial contribution to your costs during your stay. It is not intended to cover all expenses in Stockholm. However the organizers will provide participants with a local transport card.

### Accommodation

The Swedish Patent and Registration Office will make hotel reservations for the participants in Stockholm. Breakfast will be included.

### Visa

Participants are responsible for obtaining all visas necessary for their

## Contact information

The address for all communication is:

The Swedish Patent and Registration Office,  
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Web site: [www.prv.se/courses](http://www.prv.se/courses)

journey and stay during the training programme. More information will be given participants when accepted to the programme.

### Insurance

All participants are covered by a group insurance during the training period overseas. This insurance includes costs for medical care in the event of acute illness or accident. Medical and dental check-ups are not included. The cost for the insurance is covered by Sida.

Those who successfully complete all parts of the programme will be awarded a certificate stating details of the training undertaken.

Due to the character of the programme family members are not allowed to accompany participants to the programme.

## ADVANCED INTERNATIONAL TRAINING PROGRAMME 2010

The Swedish Patent and Registration Office has, together with Sida and the World Intellectual Property Organization (WIPO), designed the training programme and is responsible for its management.

The Swedish Patent and Registration Office is the national office for registration of Industrial Property Rights such as Patents, Trademarks and Industrial Design as well as responsible for providing information to Industry. The Swedish Patent and Registra-

tion Office reports to the Ministry of Enterprise, Energy and Communications. The office is self-supporting through its fees.

### The World Intellectual Property Organization (WIPO)

WIPO is the specialised UN agency mandated to promote the effective protection and use of Intellectual Property throughout the world by creating an environment and infrastructure conducive to an enhanced understanding of the contribution of intel-

lectual property to human life through economic, social and cultural development, and, in particular, by assisting developing and least developed countries in their capacity building for greater access to, and use of, the intellectual property system. WIPO is responsible for the administration of international treaties on intellectual property. Its headquarters is located in Geneva, Switzerland.

SWEDISH INTERNATIONAL DEVELOPMENT COOPERATION AGENCY

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